



54th ANNUAL CONFERENCE

February 7 - February 9, 2024

Palm Springs, California

California Automatic Fire Alarm Association (CAFAA)

*Education

* Information

*Networking

*Exhibits

Bill Fitchie Memorial Golf Tournament (Feb 7, 2024)

Presidential and Vendor Reception (Feb 7, 2024)

State Fire Marshal's Advisory Committee Meeting (Feb 7, 2024)

WBFAA Board Meeting (Feb 7, 2024)

*CAFAA Annual Conference and Meeting – Industry Speakers and Presentations
(Feb 8 & Feb 9, 2024)*

Exhibit and Reception with Vendors (Feb 8, 2024)

CAFAA General Meeting (Feb 9, 2024)

HILTON PALM SPRINGS HOTEL
400 E. Tahquitz Canyon Way
Palm Springs, CA 92262
760.320.6868

PALM SPRINGS CONVENTION CENTER
277 N. Avenida Caballeros
Palm Springs, CA 92262

CAFAA
P.O. Box 1459
Fremont, CA 94538
888.607.5959 Email: info@cafaa.com

ROOM RESERVATIONS at CAFAA event rate \$189/night (subject to availability)
call 760.320.6868. Website link coming soon.



CALIFORNIA AUTOMATIC FIRE ALARM ASSOCIATION
54th ANNUAL CONFERENCE
HILTON PALM SPRINGS RESORT & PALM SPRINGS CONVENTION CENTER
February 7 – February 9, 2024

PROGRAM & SCHEDULE

TUESDAY, FEBRUARY 6th

2:00pm – Wed 5:00pm **EXHIBITOR SETUP - HILTON HORIZON BALLROOM**

WEDNESDAY, FEBRUARY 7th

6:00am Registration **BILL FITCHIE CAFAA GOLF TOURNAMENT – INDIAN CANYONS GOLF RESORT**
7:30am Shotgun Start Range balls, lunch, awards and prizes included

12:00am – 5:00pm **EXHIBITOR SETUP - HILTON HORIZON BALLROOM**

5:00pm – 7:00pm **VENDOR EXHIBITS & PRESIDENTIAL RECEPTION – HILTON HORIZON BALLROOM**

THURSDAY, FEBRUARY 8th

7:00am – 8:00am **REGISTRATION & BREAKFAST BUFFET – PALM SPRINGS CONVENTION CENTER**

8:00am – 10:10am **ANNUAL CONFERENCE – PALM SPRINGS CONVENTION CENTER**
Annual Program Reports/ CAFAA Elections:

| | | |
|----------------|------------------|-------------------------|
| • Palm Springs | • NorCal & SoCal | • NICET |
| • FD | • FPO | |
| • CSFM | • WBFPA | • CAFAA Scholarship |
| • HCAI | • CAA | • CAFAA Board Elections |
| • DSA | • NFPA | • CAFAA Bylaws |

10:10am – 10:20am **BREAK (10 minutes)**

10:20am – 11:20am **INTERVENING ADOPTION OF CA FIRE CODE AMENDMENTS FOR JULY 2024**
By CRYSTAL SUJESKI (CalFire/OSFM)

11:20am – 12:20pm **LUNCH – PALM SPRINGS CONVENTION CENTER**

12:20pm – 1:20pm **BATTERY MANUFACTURING FACILITIES, OFF GAS DETECTION, AND BATTERY STORAGE**
By Wayne Aho (Siemens)

1:20pm – 1:30pm **BREAK (10 minutes)**

1:30pm – 2:30pm **CONSTRUCTION FIRE PROTECTION**
By Bob Sullivan (NFPA)

2:30pm – 2:40pm **BREAK (10 minutes)**

2:40pm – 3:40pm **IN-BUILDING PUBLIC SAFETY COMMUNICATIONS PROGRAM**
By Alan Perdue & John Foley (Safer Building Coalition)

3:40pm – 3:50pm **BREAK (10 minutes)**

3:50pm – 4:30pm **Q&A ROUNDTABLE**
By Industry Panel: Gabriel Reza (Glendale Fire Dept.), Jon Kapis (Coffman Engineers), Tim Spears (So San Joaquin County Fire Authority), and Trent Schager (CalFire/OSFM)

5:00pm – 7:00pm **VENDOR EXHIBITS & RECEPTION – HILTON HORIZON BALLROOM**



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54th ANNUAL CONFERENCE
HILTON PALM SPRINGS RESORT & PALM SPRINGS CONVENTION CENTER
February 7 - 9, 2024

PROGRAM & SCHEDULE

FRIDAY, FEBRUARY 9th

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|--------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00am – 8:00am | BREAKFAST BUFFET & EXHIBITS – HILTON HORIZON BALLROOM Exhibit breakdown anytime between 8:00am-4:00pm |
| 8:00am – 10:00am | ANNUAL CONFERENCE - HILTON PLAZA BALLROOM FIRE ALARM SYSTEMS CODE TRAINING BASED ON OCCUPANCY TYPES PER CA CODES CBC/CFC-2022 AND NFPA 72-2022 By Sagiv Weiss-Ishai (SFFD) |
| 10:00am – 10:15am | BREAK |
| 10:15am – 12:15pm | HILTON PLAZA BALLROOM FUNDAMENTALS OF SMOKE CONTROL DESIGN & TESTING 101 By Mark McQuaid (HR Kirkland) |
| 12:15pm | ANNUAL CONFERENCE ADJOURNS |
| 12:30pm – 1:00pm | CAFAA GENERAL MEETING – HILTON PLAZA BALLROOM |



CAFAA’s 54th ANNUAL CONFERENCE

February 7 – February 9, 2024

SPONSORSHIP PACKAGES and CONFERENCE FEES

2024 ANNUAL CONFERENCE SPONSORSHIP PACKAGES

Funds that are raised through the California Automatic Fire Alarm Association (CAFAA) Annual Conference Sponsorship Packages support its on-going education program, expanded training and the Fire Prevention Officer programs. Through your sponsorship, all Fire Prevention Officers will attend as guests at the Annual Conference

EXHIBITOR SPONSORSHIP PACKAGES

\$2600 GOLD EXHIBITOR SPONSOR

- One Exhibit Table
- Registration for two people
- Recognition in the conference program
- Sponsorship of our FPO guests
- Golf registration for one person
- Gold Tee sponsorship

\$1600 SILVER EXHIBITOR SPONSOR

- One Exhibit table
- Registration for one person
- Recognition in the conference program
- Sponsorship of our FPO guests

Two vendor exhibitions; Wednesday and Thursday, both will be held in the Horizon Ballroom.

Exhibit tables will be selected by the vendor in order of registration receipt.

Liability Insurance coverage provided for all exhibitors from table setup to breakdown – refer to the Exhibitor Info.

CONFERENCE SPONSORSHIP PACKAGES

\$2600 GOLD CONFERENCE SPONSOR

- Registration for three people
- Recognition in the conference program
- Sponsorship of our FPO guests
- Golf registration for two people
- Golf Tee sponsorship

\$1600 SILVER CONFERENCE SPONSOR

- Registration for two people
- Recognition in the conference program
- Sponsorship of our FPO guests
- Golf registration for one person

\$600 BRONZE CONFERENCE SPONSOR

- Registration for one person
- Sponsorship of our FPO guests
- Recognition in the conference program

\$300 GENERAL CONFERENCE SPONSOR

- Recognition in the conference program
- Sponsorship of our FPO Guests

2024 ANNUAL CONFERENCE FEES

| | |
|--------------------------------------|------------|
| CAFAA Attendee (see Note 1)..... | \$300 each |
| Non-CAFAA Attendee (see Note 2)..... | \$400 each |
| Golf Tee Sponsor | \$175 each |
| Golf Attendee..... | \$175 each |
| Exhibit Table + One Attendee..... | \$800 each |
| Additional Exhibit Table..... | \$400 each |
| Electrical Power for Table..... | \$70 each |
| FPO Attendee..... | Free |

Note 1: admittance for CAFAA members and employees of member companies, and additional person(s) working the exhibit table for a CAFAA member company, are \$300 each (all must be from the same company).

Note 2: admittance for attendees of non-CAFAA member companies including additional person(s) working the exhibit table for a non-CAFAA member company, are \$400 each.

Full attendee fees apply to only attend the Vendor Exhibition.



2024 CAFAA'S 54th
ANNUAL CONFERENCE
February 07 - February 09, 2024

REGISTRATION FORM

COMPANY: _____
BILLING CONTACT: _____ E-MAIL: _____
TEL #: _____ ADDR: _____
CITY: _____ STATE & ZIP: _____

CONFERENCE ATTENDEES:
NAME: _____ E-MAIL: _____
NAME: _____ E-MAIL: _____
NAME: _____ E-MAIL: _____
SPOUSE/GUEST: _____

IF YOU ARE NOT AN EXHIBITOR & PREFER TO REGISTER ONLINE GO TO www.cafaa.com > Events
A confirmation and an invoice (if applicable) will be emailed to you after receipt/processing of this form.

ATTENDEE REGISTRATION FEES — to reserve, post the total number for each attendance category below and post the total fees:

_____ NO FEE - Active FPO ATTENDEE (guests of the conference sponsors)
_____ \$300 each - CAFAA Member ATTENDEE
_____ \$400 each - NON-CAFAA Member ATTENDEE
_____ \$175 each - GOLFER (complete Golf Registration form)
\$ _____ **TOTAL ATTENDEE REGISTRATION FEES**

EXHIBITOR REGISTRATION FEES — to reserve, check the appropriate category below and post the total fee:

_____ \$2600 - GOLD EXHIBITOR SPONSOR
_____ \$1600 - SILVER EXHIBITOR SPONSOR
_____ \$800 - One EXHIBIT TABLE & One ATTENDEE
_____ \$400 - One ADDITIONAL EXHIBIT TABLE
_____ \$70 - ELECTRICAL POWER for one exhibit table
\$ _____ **TOTAL EXHIBITOR REGISTRATION FEES**

SPONSOR REGISTRATION FEES — to reserve, check the appropriate category below and post the total fee:

_____ \$2600 - GOLD CONFERENCE SPONSOR
_____ \$1600 - SILVER CONFERENCE SPONSOR
_____ \$600 - BRONZE CONFERENCE SPONSOR
_____ \$300 - GENERAL CONFERENCE SPONSOR
_____ \$175 - GOLF TEE SPONSOR
\$ _____ **TOTAL SPONSOR REGISTRATION FEES**

WEDNESDAY PRESIDENTIAL RECEPTION ATTENDEES — to RSVP, enter the total number of attendees or enter 0 if NOT attending

_____ **TOTAL NUMBER OF PRESIDENTIAL RECEPTION ATTENDEES**

Rooms at the Hilton Palm Springs at the \$189/night guaranteed rate (subject to availability), call Hilton Reservations 1-760-320-6868

Website reservation link available soon

Forward your completed form, starting on **11/01/23**, by FAX (888-607-5959), email (info@cafaa.com) or by mail to:

CALIFORNIA AUTOMATIC FIRE ALARM ASSOCIATION
(CAFAA) P.O. BOX 1459
FREMONT, CA 94538-0013

For Information contact CAFAA by EMAIL at INFO@CAFAA.COM or by phone at (888) 607-5959

No refunds for a cancellation on or after Jan 15, 2024



2024 Bill Fitchie Memorial Golf Tournament
INDIAN CANYON GOLF RESORT
Wednesday February 7, 2024

GOLF REGISTRATION FORM

ONLINE REGISTRATION CAN ALSO BE COMPLETED AT
WWW.CAFAA.COM>EVENTS

COMPANY: _____

CONTACT NAME: _____ E-MAIL _____

GOLFERS INCLUDED WITH GOLD/SILVER SPONSORSHIP:

NAME: _____ E-MAIL: _____

NAME: _____ E-MAIL: _____

GOLFERS @ \$175 EACH:

NAME: _____ E-MAIL: _____

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NAME: _____ E-MAIL: _____

GOLF REGISTRATION FEES – to reserve, post the total number for each category below:

_____ GOLFERS INCLUDED WITH GOLD/SILVER SPONSORSHIP

_____ \$175 each – GOLFER

_____ \$175 each – GOLF TEE SPONSORSHIP

\$ _____ **TOTAL GOLF REGISTRATION FEES**

If applicable, an invoice will be sent to you after receipt/processing of this form.

Forward your completed form, **starting on 11/01/23**, by FAX (888-607-5959), email (info@cafaa.com) or by mail to:

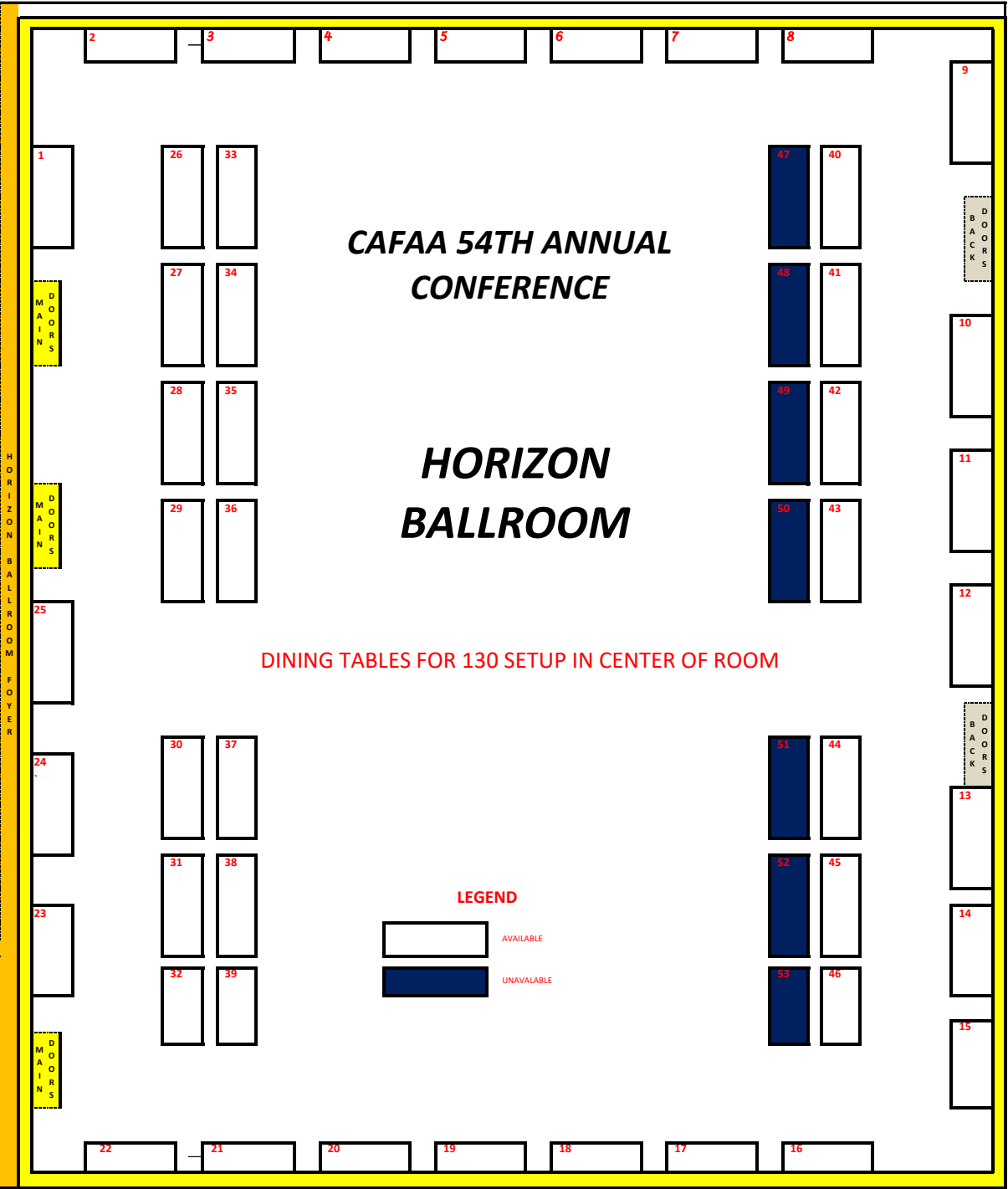
CALIFORNIA AUTOMATIC FIRE ALARM ASSOCIATION (CAFAA)

P.O. BOX 1459

FREMONT, CA 94538

For Information contact CAFAA by EMAIL at INFO@CAFAA.COM or by phone at (888) 607-5959

| ORDER # | COMPANY | REGISTRATION RECEIPT DATE/TIME | EMAIL? | FAX? | US MAIL? | PAID? | WHO SELECTED | SELECTION | | POWER ? | SELECTED TABLE |
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* The Exhibitions will be held in the Horizon Ballroom separate from the Annual Meeting

* Tables 1-25 can have electrical power; on the Conference Registration indicate your need for power to your exhibit table. The hotel charge for electrical power is \$35 per day/per table, or \$70 for the duration of the exhibit

* All tables are 3x6 feet and include a tablecloth and skirt.

* In order of conference registration/payment, you will be added to the list above. The order will be determined by the date/time of REGISTRATION (with or without PAYMENT). Payment must be received within 30 days of Registration.

* If payment is not received within 30 days, your selected table will go back into the available pool. You will re-select after payment

* You will be sent an email message, in the order of the list, and will be asked to select your exhibit table(s).

* You must select your table(s) in the requested timeframe so that the table selection process can complete in an orderly fashion.

* If you are unable to select your table in the requested timeframe, you will lose your place in the selection & placed in the next available selection position.

* Food for the Friday breakfast and the two vendor receptions will be setup in the foyer directly outside of the exhibit area

* The Reception will be held from 5:00 pm-7:00 pm on Wednesday Feb 7 and Thursday Feb 8, 2024

* There will be seating in the Horizon Ballroom for attendees to sit down to eat and to informally meet.

* You may setup your exhibit starting at 2 pm on Tuesday February 06, 2024

* Exhibit breakdown can begin as early as 8:00 pm on February 7, or after breakfast on Friday February 9

* Exhibit breakdown must be complete by Friday February 9 at 4:00 pm.



54th ANNUAL CONFERENCE

February 7 – February 9, 2024
Palm Springs, California

EXHIBITOR INFORMATION

EXHIBITOR REGISTRATION & TABLE SELECTION:

We are asking all exhibitors to **EMAIL** their **registration intent** to info@cafaa.com beginning at **12:01am** on **November 01, 2023**.

The email can either:

- note your registration type; i.e. Exhibit Table + 1 attendee, Gold Exhibitor, or Silver Exhibitor, indicate whether electrical power to your table is needed,
- OR, you can complete and attach the (fillable) registration form and attach it to your email message.

Exhibit table selection(s) will be based on the order of email receipt. You will receive confirmation of your place in the table selection process. After you select your table, you will receive confirmation of that selection.

There will be a total of 53 tables in the Horizon Ballroom, 24 tables will have electrical power. There will be a charge by the hotel for the electrical power, you can elect to have power or no-power if you select one of the 25-power-enabled tables. Please specify your power need in your email.

We will contact you to gather any missing registration information. After CAFAA enters your registration information into the system, your attendee(s) will receive a confirmation and an invoice.

You do not need to have your fees paid to select your table; however, they must be paid within 30 days of registration, but no later than January 15, 2024.

HOTEL GUEST ROOMS @ THE HILTON

Guest rooms at the event-guaranteed rate of \$189/night can be reserved by calling Hilton Reservations 1.760.320.6868

INCLUDED IN YOUR EXHIBITOR REGISTRATION FEE:

- One 3x6 foot exhibit table, tablecloth, and skirt.
- Inclusion in conference communication on the list of Exhibitors
- A Commercial General Liability policy, in effect from setup to the breakdown of your table(s). The company named on your registration form will be named as the Insured on the policy. The Certificate of Liability Insurance will be e-mailed to the first named Attendee's email address on the Registration form, just prior to the event. You do not need to prepare and/or sign any forms; coverage will be automatic. You will not be able to Opt-Out of this coverage. If you have current liability insurance, you will not be required to name CAFAA as an additional insured. Should there be an incident, there will be no rate impact on your current liability insurance policy.

AT THE CONFERENCE:

This will be a split venue event. Thursday's meeting will be at the Palm Springs Convention Center (PSCC) and all other meetings and events will be at the Hilton Palm Springs.

There will be two vendor exhibits: one in conjunction with the Presidential Reception on Wednesday Feb 7th from 5:00-7:00pm, and the second on Thursday, Feb 8th from 5:00-7:00 pm. On Friday, attendees will be able to walk through the exhibit area and to sit at tables that will be set up in the exhibit area.

Exhibitor tables will be set up in the HORIZON Ballroom at the Hilton Palm Springs Hotel. The tables will be labeled with the selected table number(s); copies of the Selection Layout document will be available so that you will be able to locate your table(s).

Set up may begin on Tuesday Feb 6 starting at 2pm through Wednesday Feb 7 at 5pm for the Reception on Wednesday evening. Setup will continue until the reception at 5pm on Thursday Feb 8. Breakdown must be completed by Friday Feb 9 at 4pm.

IMPORTANT DATE/TIME INFORMATION:

| | | | |
|---------------|-------------------|--------------|-------------------------------------------------------------|
| Nov. 01, 2023 | Wednesday | 12:01 am | EXHIBITOR REGISTRATION BEGINS BY EMAIL (for all exhibitors) |
| Feb 06, 2024 | Tuesday | 2pm | EXHIBIT TABLE SETUP BEGINS IN HORIZON BALLROOM |
| Feb 07, 2024 | Wednesday | 6am - 7:30am | GOLF TOURNAMENT – REGISTRATION & SHOTGUN START |
| Feb 07, 2024 | Wednesday | 8am - 5pm | EXHIBIT TABLE SETUP CONTINUES IN HORIZON BALLROOM |
| Feb 07, 2024 | Wednesday | 5pm - 7pm | PRESIDENTIAL & VENDOR RECEPTION IN HORIZON BALLROOM |
| Feb 08, 2024 | Thursday | 5pm - 7pm | VENDOR RECEPTION IN HORIZON BALLROOM |
| Feb 08, 2024 | Thursday & Friday | 7pm | EXHIBIT TABLE BREAKDOWN BEGINS; MUST COMPLETE BY FEB 08 4PM |

BUSINESS SERVICES

If you wish to ship material to/from the hotel, please note the following:

To **SHIP TO THE HOTEL**: label your box(es) as follows:

Your Name ('Hold for Show' or 'Deliver to Room')
Hilton Palm Springs
400 E. Tahquitz Canyon Way
Palm Springs, CA 92262
CAFAA Annual Conference Feb. 07 - Feb 09, 2024
Conference Manager – Jerry Aldoroty

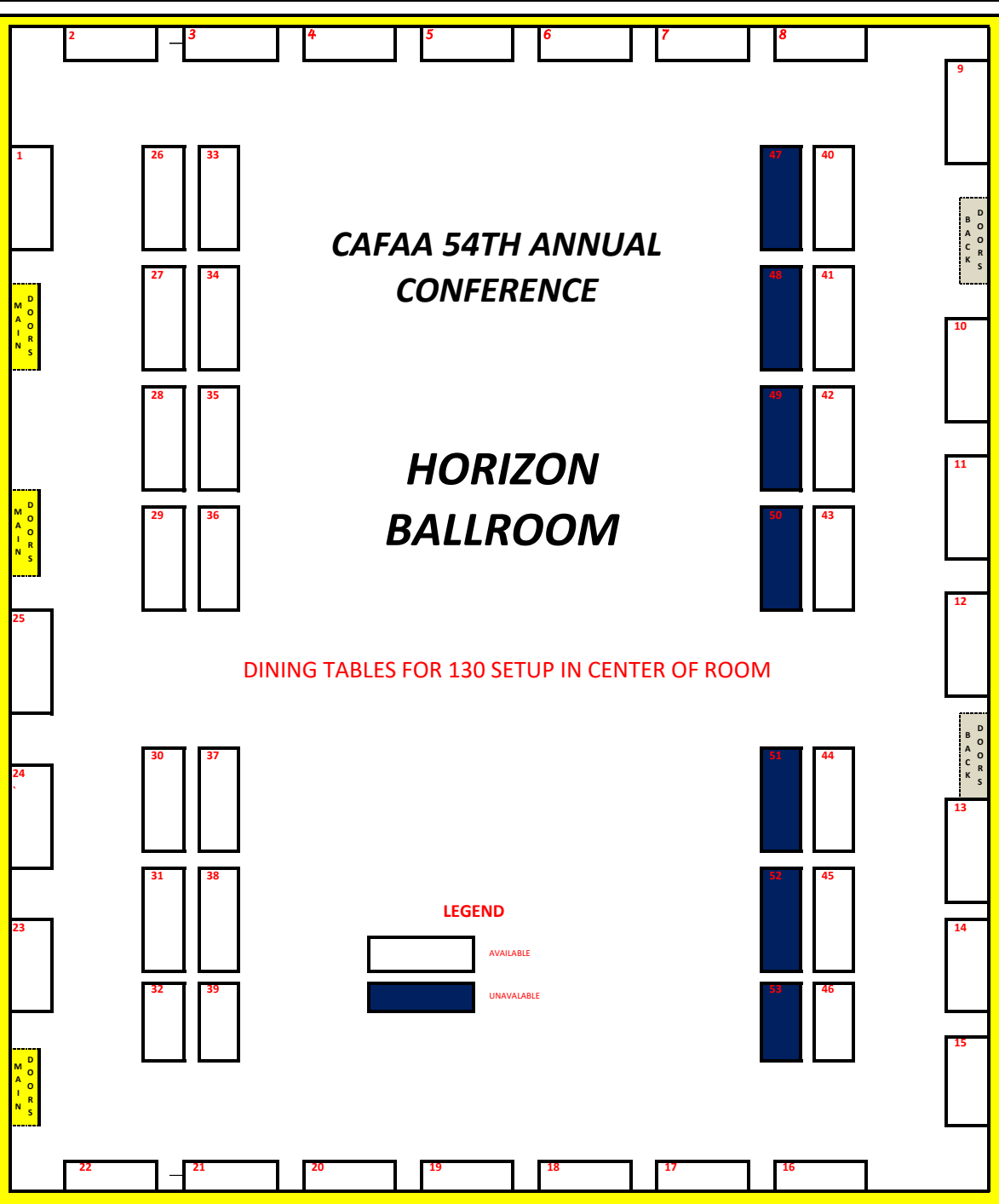
Next to your name, indicate whether it is either: **'HOLD FOR SHOW' -or- 'DELIVER TO ROOM'**

- If you are having the material delivered to your room, show the registered guest's name.
- If you are having the material held for the show, the Hilton's Shipping department will need to be contacted in order for your shipment to be brought to the Horizon Ballroom.

NOTE: The Hilton charges for Shipping and Handling to/from the hotel. Please note that if items are held for 7 days or more there will be a per day fee charged.

| ORDER # | COMPANY | REGISTRATION RECEIPT DATE/TIME | EMAIL? | FAX? | US MAIL? | PAID? | WHO SELECTED | SELECTION | | POWER ? | SELECTED TABLE |
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HORIZON BALLROOM FOYER



* The Exhibitions will be held in the Horizon Ballroom separate from the Annual Meeting

* Tables 1-25 can have electrical power; on the Conference Registration indicate your need for power to your exhibit table. The hotel charge for electrical power is \$35 per day/per table, or \$70 for the duration of the exhibit

* All tables are 3x6 feet and include a tablecloth and skirt.

* In order of conference registration/payment, you will be added to the list above. The order will be determined by the date/time of REGISTRATION (with or without PAYMENT). Payment must be received within 30 days of Registration.

* If payment is not received within 30 days, your selected table will go back into the available pool. You will re-select after payment

* You will be sent an email message, in the order of the list, and will be asked to select your exhibit table(s).

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* Food for the Friday breakfast and the two vendor receptions will be setup in the foyer directly outside of the exhibit area

* The Reception will be held from 5:00 pm-7:00 pm on Wednesday Feb 7 and Thursday Feb 8, 2024

* There will be seating in the Horizon Ballroom for attendees to sit down to eat and to informally meet.

* You may setup your exhibit starting at 2 pm on Tuesday February 06, 2024

* Exhibit breakdown can begin as early as 8:00 pm on February 7, or after breakfast on Friday February 9

* Exhibit breakdown must be complete by Friday February 9 at 4:00 pm.

54th ANNUAL CONFERENCE



BILL FITCHIE MEMORIAL GOLF TOURNAMENT WEDNESDAY, FEB. 07, 2024

**INDIAN CANYONS SOUTH COURSE
1097 E. MURRAY CANYON DR.
PALM SPRINGS, CA 92264
760.833.8724**

BILL FITCHIE MEMORIAL GOLF TOURNAMENT

WEDNESDAY FEB. 07, 2024

CAFAA is excited to announce that the Bill Fitchie Memorial Golf Tournament will be played at a new course in 2024. We will be at the INDIAN CANYONS SOUTH COURSE, located only 10 minutes from the Hilton.

- *Tournament entry includes your range balls, lunch, awards, and prizes.*
- *Arrive as early as you want. Check-in at the table that will be near the South Course Pro Shop/Café by 7:30am and in your cart by 7:45am for instructions and release at 7:50am.*
- *Shotgun Start is 8:00am.*
- *Format, as always, is a 4-person scramble. A complete rule sheet will be provided the day of the tournament.*
- *There will be 'closet-to-the-pin' and 'long-drive' contests.*
- *Mulligans will be for sale, 4 Mulligans for \$20. You can buy as many as you like, and they can be used by anyone in the group.*
- *Lunch will be across the street in the NORTH COURSE CLUBHOUSE.*
- *You may make PAIRING requests by contacting kirk.greenwood@jci.com (the Tournament Director). We will do everything we can to honor your request, but no guarantees.*

Complete your GOLF REGISTRATION form either online at the CAFAA website, or attach the registration form to an email to info@cafaa.com.

**HILTON PALM SPRINGS HOTEL
400 E. Tahquitz Canyon Way
Palm Springs, CA 92262
760.320.6868**

**PALM SPRINGS CONVENTION CENTER
277 N. Avenida Caballeros
Palm Springs, CA 92262**

**CAFAA
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